



STUDENT TRIP TO SHANGHAI



APRIL 17-26, 2026

PROGRAM OVERVIEW

This program offers a fully organized academic and cultural experience, designed to be personal, high-quality, and industry focused.

For students requiring a visa, our team can provide the official invitation letter needed for Chinese embassy applications.

PROGRAM HIGHLIGHTS

- Central hotel accommodation with single rooms
- Private airport transfers (arrival & departure)
- Private shuttles to event sites
- Metro tickets included when applicable
- Welcome & farewell dinners
- All lunches during the program
- Travel insurance
- Access to leading sports marketing and digital agencies
- Visits with major industry partners
- Potential round-trip to Hangzhou, including:
 - High-speed train tickets
 - Private shuttles

PROGRAM COSTS (NOT INCLUDING FLIGHTS)

€2,385 per student – flights will be arranged as a group booking at the beginning of 2026

- 50% Down Payment (**€1,192.5**) due **January 15, 2026**
- **Final Payment: Remaining €1,192.5 due March 7, 2026**
- **Refund Deadline: March 7, 2026**

NEXT STEPS

Please contact **Student Services** on your campus for more information if you're interested in attending.